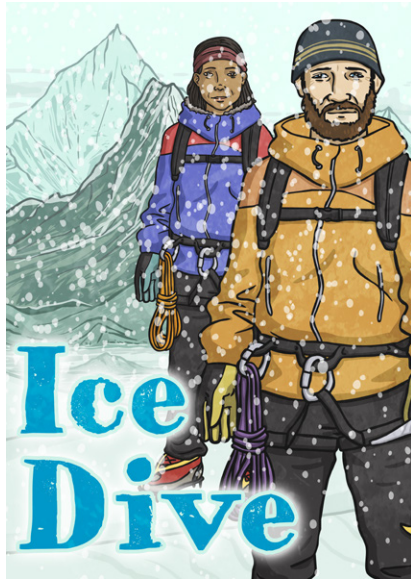




Film Advertising Poster

Choose one of the films described below. Then create a movie poster advertising the film that you have chosen.



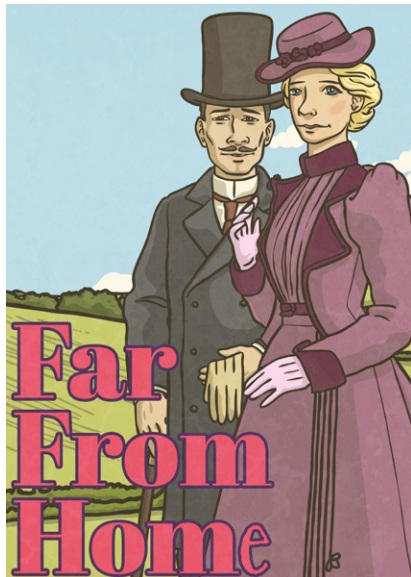
Ice Dive

The film is set in an icy place called the Arctic.

The action hero plays an Ice Warrior in this exciting Arctic escape movie.

The unlucky main character, Ned Walker, meets his female partner, Lotte, who needs to cross the icy land to get home.

It is a fast-paced movie, with special effects and great acting.

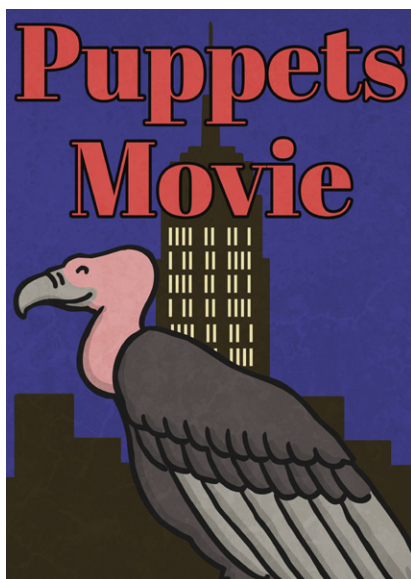


Far From Home

This film is based on a book and is set in the past.

Jennifer Carrington is a young woman keen to do well. She runs a business and finds that local men become very interested in her. Firstly, a pig farmer called Reuben Rowan, then a landowner called Finnigan and a soldier called Sergeant Leon.

Can she find happiness with any of them?



The Puppets Movie

Our favourite friend, Clive the Crow, is replaced by an evil birdie in this hilarious movie! The Puppets gang sets off travelling. What they don't know is that they are being followed by a criminal called Alexander - the world's most dangerous bird! Worse still, Alexander looks exactly the same as Clive the Crow.

Clive quickly finds himself thrown into a prison, while Alexander takes his place. Meanwhile, Dan the Vulture is trying to find out what is going on.



Film Advertising Poster

1. Choose one of the films described below.
2. Create a cinema poster which advertises the film you have chosen.
3. If you have time, try the extra challenge.

Ice Dive: Arctic Road

The action man James Peters plays the Ice Warrior in this exciting Arctic Escape movie. In a frozen landscape, the unlucky Ned Walker (James Peters) meets his shaven-headed female partner, Lotte (Charlize Theron) who needs to cross the icy land to get home. Writer/director Jack Stamford presents this fast paced chase movie, showing special effects and great acting from James Peters, Ice Dive: Arctic Road promises to be one of the all-time great action movies.

Far From Home

Jenna Hart leads in this film, based on a book. Jennifer Carrington (Jenna Hart) is an independent young woman keen to be a success in late 19th century Durham. Having inherited her uncle's business, Jennifer finds that local men become very interested in her. Firstly, Pig farmer Reuben Rowan (Jamie Cassan) is a poor man but has strong opinions, landowner Finnigan (Chris Sheen) is rich, soldier Sergeant Leon (Matthew Brown) is popular and interesting. Can she find lasting happiness with any of them? Directed by Danny Savage, this is an emotional take on a well-loved book.

The Puppets Movie

Our favourite friend, Clive the Crow, is replaced by an evil birdie in this hilarious movie! The Puppets gang sets off for a world tour. What they don't suspect is that tour manager James Weevil (Arthur Carney) is the partner in crime of evil criminal mastermind Alexander - the world's most dangerous bird! Worse still, Alexander is almost identical to Clive the Crow. Our hero quickly finds himself thrown into a prison, while Alexander takes his place. Hot on their trail is the American detective Dan the Vulture. Director Michael Robbins returns for this fun-packed musical movie.

Extra Challenge

Look at your poster and look at the poster you studied in your group today.

Fill in the table below to understand how films and cinema habits have changed:

	Your Poster	The Group's Poster
Describe the pictures		
Describe the text (writing)		
How does the poster show what the film is about?		



Film Advertising Poster

1. Choose one of the films described below.
2. Create a cinema poster which advertises the film you have chosen.
3. If you have time, try the extra challenge.

Ice Dive: Arctic Road

Action man James Peters plays the iconic Ice Warrior in this adrenaline-driven Arctic Escape thriller. In a stark and frozen landscape, morose anti-hero Ned Walker (James Peters) meets his shaven-headed female partner in crime, Lotte (Charlize Theron) who needs to cross the icy plains to get home. Writer/director Jack Stamford presents this fast paced chase movie, boasting amazing special effects and an intense performance from James Peters, Ice Dive: Arctic Road promises to be one of the all-time great action movies.

Far From Home

Jenna Hart leads the cast of this sumptuous new take on the classic novel. Jennifer Carrington (Jenna Hart) is an independent, headstrong young woman keen to make her own way in the male-dominated environment of late 19th century Durham. Having inherited her uncle's business, Jennifer finds herself being courted by three very different men. Pig farmer Reuben Rowan (Jamie Cassan) is a relatively poor man but has strong principles. Repressed landowner Finnigan (Chris Sheen) has money and can promise Jennifer lasting riches. Soldier Sergeant Leon (Matthew Brown) is breathtakingly charismatic. Can she find lasting happiness with any of them? Directed by Danny Savage, this is an emotional take on a beloved novel.

The Puppets Movie

Our favourite friend, Clive the Crow, is replaced by an evil birdie look-a-like in this hilarious crime caper movie! The Puppets gang sets off for a celebratory world tour. They've sold out the biggest venues in America's most exciting destinations. But what they don't suspect is that tour manager James Weevil (Arthur Carney) is the partner in crime of evil criminal mastermind Alexander - the world's most dangerous bird! Worse still, Alexander is almost identical to Clive the Crow. Our hero quickly finds himself thrown into a prison, while Alexander takes his place. Hot on their trail is US agent Dan the Vulture. Director Michael Robbins returns for this fun-packed musical movie, which is a Puppet tribute to classic sixties adventure movies.





Film Advertising Poster

Extra Challenge

1. Look at your poster and look at the poster you studied in your group today.
2. Fill in the table below to understand how film and cinema habits have changed.

	Your Poster	The Group's Poster
Title of the film:		
Actors:		
Type of film (genre):		
How does the poster show what the film is about?		
How does the poster show that it dates from the 20th century or 21st century?		
If you could ask someone in the 1930s about the cinema, what would you ask?		
If you could take someone from the 1930s into a cinema today, what would you need to explain to them/show them?		
If you could watch any of the 1930s films advertised on the posters each group saw today, what would you choose and why?		