# Summer Music Festival
# Notes for Teachers

During this project children will find out about some of the things involved in organising a festival as well as:

- develop problem-solving and thinking skills;
- make decisions and choices;
- strengthen their ability to work collaboratively as a team;
- use a range of mathematical and literacy skills;
- have fun.

Check in regularly with these skills so that children are aware they are learning in these areas.

Each part of the festival organising process forms one of the lessons in the pack. These lessons can last half a day or be split across shorter periods – that is up to you.

Each of the lessons will have one or more accompanying activity sheets for carrying out the tasks within the PowerPoint.

| Lesson | Notes | You Will Need: |
|---|---|---|
| 1<br>Planning | • Introduce children to the project, which will be planning a music festival from concept to advertising.<br>• Discuss their experiences of festival going just to start to inspire some ideas. You might also want to show video clips and talk about the atmosphere/look of some existing festivals.<br>• Split the class into groups of around four in order to start to think about and create the basis of their festival.<br>• Each teams works on a basic plan of the festival site. This should be a working document that can be changed and adapted until lesson 5.<br>• The final slide of the PowerPoint encourages teams to present their ideas to the class. | • Festival Site Plan Activity Sheet (enlarged or multiple copies would be useful)<br>• Optional: search for videos of music festivals on the internet to show |

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|---|---|---|
| 2<br>Costs | • Children will need to use their plan from last lesson to work out the costs for their festival.<br>• There is the freedom for teams to choose their own artists from the suggested list as well as scope to add in their own ideas (this should be encouraged). | • All sheets from previous sessions<br>• Summer Music Festival Costs Activity Sheet<br>• Optional: Calculators |

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| 3<br><br>Income | • Children now need to think about how they will pay for the festival they have designed.<br>• They need to think about what might bring in money and at this point they may want to add more trade stands to their site plan or move stalls around to make a prime location so they can charge more.<br>• There is also some optional extra money for teams that fill in the grant application form. There is guidance on checking the form attached and this can be done by an adult – or you may want to appoint a 'grants officer' or 'grants team' for deciding on grant applications. You may want to make this more realistic and have teams wait until the next lesson for grant application decisions.<br>• When it comes to setting ticket prices, pupils need to base estimates on 2000 people attending because the weather may be bad and you can't stretch the budget too much. Ticket prices also need to be set to make a profit and not just cover their costs. | • All sheets from previous sessions<br>• Summer Music Festival Projected Income Activity Sheet<br>• Music Grant Application Form Activity Sheet<br>• Optional: Calculators |

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|---|---|---|
| 4<br><br>Programming | • This lesson focuses on timings and the programme of events for the festival.<br>• Things to consider in discussion<br>  • What time in the morning do activities start?<br>  • When should children's events be?<br>  • Should there be breaks on the main stage at meal times?<br>  • Should two things be happening at once – does this give people more choice?<br>• The PowerPoint slides cover detailing of sound checks and accurate timings. | • All sheets from previous sessions<br>• Programme Planning Activity Sheet<br>• Running Orders activity sheet<br>• Internet access if you want children to look at programme layouts<br>• Optional: Computers for creating their programme of events. |


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| 5<br><br>Art and Advertising | • This lesson focuses on creating the posters/ leaflets for the festival, a logo and a corporate identity that fits in with the atmosphere or theme that they want for their festival.<br>• Children could search on the Internet for examples of different styles of logos and posters from other festivals. This can be done in groups or as a class.<br>• This lesson finishes with a summary of the things the children should have learned throughout the project and how these things might potentially feed into subject and career choices as they grow older. This lesson also shows the importance of team work and how each person brings their own unique talents to a team. | • All sheets from previous sessions<br>• Design Activity Sheets<br>• Internet access<br>• Plain paper for poster designs |